

AiKea is a growing movement of individuals & organizations who care about the future of Hawai'i and are committed to building a larger social & political movement. If you see a value in working collectively to build power, join AiKea!

WHO WE ARE

AiKea was formally launched on May 19, 2012 when more than 150 Local 5 members and 90 Community Leaders convened a Community Conference and ratified AiKea's Platform.

Today, AiKea is a growing alliance of various faith, civic, and community organizations and educators who care about the future of Hawai'i.



**UNITE OUR PEOPLE
BUILD OUR POWER
CHANGE OUR FUTURE**



**Do you care about Hawai'i?
Do you want Hawai'i to be a place where
everyone can work,
everyone can learn,
everyone has a home, and
everyone respects & preserves our**

**JOIN THE MOVEMENT
TO TAKE BACK
HAWAI'I**

"AIKEA—WHAT'S THAT MEAN?"

"Ainokea" is a popular street phrase that translates people's discouragement and disenchantment into fake "Hawaiianized" language. "Ainokea," when read with Hawaiian pronunciation, sounds "eye-no-kay-ah," or local pidgin pronunciation of "I no care."

We decided to turn this phrase around, so it reflects hope and determination, not discouragement and apathy. We take pride in protecting the people and 'āina (land) with aloha.

JOIN US



AiKeaHawaii.org



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PAST CAMPAIGNS



BUILDING POLITICAL POWER

We have built political power by engaging voters and asking people to vote together to win together, resulting in the election of two allies on City Council and one in the House of Representatives.



THE MOVEMENT THAT BROUGHT DOWN THE PLDC

In April 2013, we successfully organized to repeal the Public Land Development Corporation (Act 55). The PLDC allowed just five people the power to “fast track” our public lands in Hawai‘i without adequate public input.

Because of our people power, Governor Abercrombie signed a bill to repeal the PLDC, before the agency developed a single project.

CURRENT CAMPAIGN



STOP CONDO CONVERSIONS

Our latest campaign calls for an end to hotels converting their rooms into condominiums. These types of developments are lucrative for developers, but they hurt Hawai‘i residents:

- Residential condos provide few, if any jobs
- Hotel jobs are cut when condotels do not enter the rental pool
- These luxury condos are well beyond the reach of most Hawai‘i residents

More condos & timeshares for them = less rental housing for us

Between 2006 and 2011:

- 3,250 jobs statewide were lost in the accommodations sector.
- Because of these lost jobs, over \$30 million each year has been lost in tax revenue

More profit for them = less jobs & tax revenues for us

WE STAND FOR...



HOUSING that is affordable, safe, & comfortable



JOBS that provide a living wage with safe working conditions



ECONOMY that is sustainable and puts people before profit



ENVIRONMENT that is valued, cared for, and sustainable



EQUALITY regardless of one’s race, gender, sexuality, class, ability, faith, or age



EDUCATION that is free, high-quality and accessible to all



HEALTHCARE as a basic human right



ART & CULTURE as a source of pride and an integral part of Hawai‘i



HAWAIIAN SELF-DETERMINATION and affirm the illegality of overthrow of the Hawaiian Nation

To view our complete platform, please visit www.aiekahawaii.org