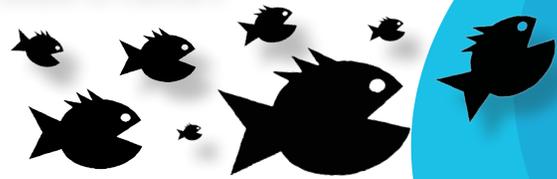


**AiKea** is a growing movement of individuals & organizations who care about the future of Hawai'i and are committed to building a larger social & political movement. If you see a value in working collectively to build power, join AiKea!

## WHO WE ARE

AiKea was formally launched on May 19, 2012 when more than 150 Local 5 members and 90 Community Leaders convened a Community Conference and ratified AiKea's Platform.

Today, AiKea is a growing alliance of various faith, civic, and community organizations and educators who care about the future of Hawai'i.



**UNITE OUR PEOPLE  
BUILD OUR POWER  
CHANGE OUR FUTURE**



**Do you care about Hawai'i?  
Do you want Hawai'i to be a place where  
everyone can work,  
everyone can learn,  
everyone has a home, and  
everyone respects & preserves our**

**JOIN THE MOVEMENT  
TO TAKE BACK  
HAWAI'I**

## "AIKEA—WHAT'S THAT MEAN?"

"Ainokea" is a popular street phrase that translates people's discouragement and disenchantment into fake "Hawaiianized" language. "Ainokea," when read with Hawaiian pronunciation, sounds "eye-no-kay-ah," or local pidgin pronunciation of "I no care."

We decided to turn this phrase around, so it reflects hope and determination, not discouragement and apathy. We take pride in protecting the people and 'āina (land) with aloha.

## JOIN US



[AiKeaHawaii.org](http://AiKeaHawaii.org)



[facebook.com/AiKeaHawaii](https://facebook.com/AiKeaHawaii)



[@AiKeaHawaii](https://twitter.com/AiKeaHawaii)



[@AiKeaHawaii](https://instagram.com/AiKeaHawaii)



[AiKeaHawaii@gmail.com](mailto:AiKeaHawaii@gmail.com)

## PAST CAMPAIGNS



### **BUILDING POLITICAL POWER**

We have built political power by engaging voters and asking people to vote together to win together, resulting in the election of two allies on City Council and one in the House of Representatives.



### **THE MOVEMENT THAT BROUGHT DOWN THE PLDC**

In April 2013, we successfully organized to repeal the Public Land Development Corporation (Act 55). The PLDC allowed just five people the power to “fast track” our public lands in Hawai‘i without adequate public input.

Because of our people power, Governor Abercrombie signed a bill to repeal the PLDC, before the agency developed a single project.

## CURRENT CAMPAIGN



### **STOP CONDO CONVERSIONS**

Our latest campaign calls for an end to hotels converting their rooms into condominiums. These types of developments are lucrative for developers, but they hurt Hawai‘i residents:

- Residential condos provide few, if any jobs
- Hotel jobs are cut when condotels do not enter the rental pool
- These luxury condos are well beyond the reach of most Hawai‘i residents

**More condos & timeshares for them = less rental housing for us**

Between 2006 and 2011:

- 3,250 jobs statewide were lost in the accommodations sector.
- Because of these lost jobs, over \$30 million each year has been lost in tax revenue

**More profit for them = less jobs & tax revenues for us**

## WE STAND FOR...



**HOUSING** that is affordable, safe, & comfortable



**JOBS** that provide a living wage with safe working conditions



**ECONOMY** that is sustainable and puts people before profit



**ENVIRONMENT** that is valued, cared for, and sustainable



**EQUALITY** regardless of one's race, gender, sexuality, class, ability, faith, or age



**EDUCATION** that is free, high-quality and accessible to all



**HEALTHCARE** as a basic human right



**ART & CULTURE** as a source of pride and an integral part of Hawai‘i



**HAWAIIAN SELF-DETERMINATION** and affirm the illegality of overthrow of the Hawaiian Nation

To view our complete platform, please visit [www.aiekahawaii.org](http://www.aiekahawaii.org)